

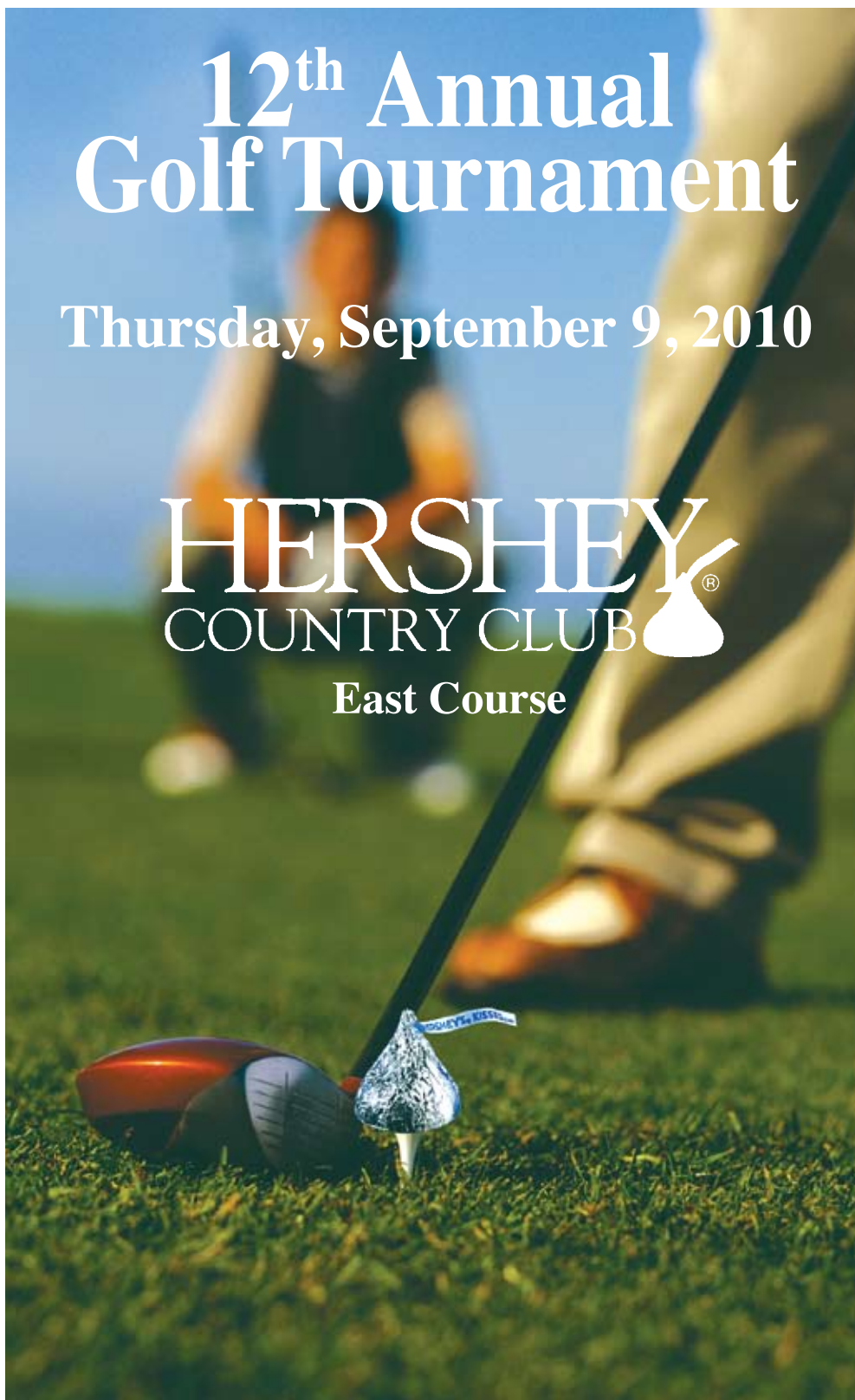


12th Annual Golf Tournament

Thursday, September 9, 2010

HERSHEY[®]
COUNTRY CLUB

East Course



www.patourism.org/golftourn

12th Annual Golf Tournament • Thursday, September 9, 2010

Please join us for the 12th Annual Hospitality Foundation Golf Tournament to promote the lodging industry as a career choice. Proceeds from the Tournament benefit the Pennsylvania Hospitality Foundation (PHF), an affiliate of the PA Tourism and Lodging Association. The mission of the Foundation is to support the Lodging Management Program (LMP), a national educational program for high school juniors and seniors. LMP prepares students for employment in the hotel industry or for the pursuit of industry-related post-secondary education. **Your participation will help raise funds to support the management of LMP.** Funds are used to provide technical support to participating high schools and to recruit additional schools to offer the program. The Foundation also supports a State LMP Competition and a National LMP Competition where students compete against each other in a variety of activities designed to test their skill-level and professionalism in the hospitality management field. In March, students from the Monroe Career Technical Institute placed first in the State Competition and won the right to represent PA in the National Competition. The team then took home the national title in the seventh annual National Competition held April 15-17, 2010, in Orlando, FL.



This year, the team from Monroe Career Technical Institute won both the State and the National Competitions! (L-R) Patricia LeCompte, Bill Hagen, Angela Heffer, Jasmine Hurt and Brandon Gargan.

"The LMP State Competition provides incentive for PA's most talented hotel management students to sharpen and polish their skills. It has had a profound impact on the career choices and lives of some of my students. I only wish that more LMP students could be exposed to this outstanding opportunity."

Mrs. Patricia LeCompte, Instructor
Hotel, Resort & Tourism Management Program
Monroe Career & Technical Institute (MCTI) – Pocono Mountains, PA

"Winning wasn't my main goal in the competition. However, I tried my best as a person and a teammate. Winning the Lodging Management Program opened up many new windows and is changing the simple things in my life."

Brandon Gargan
Employee and intern at Fernwood Resort
Northampton Community College

"I think that the Lodging Management Program is very important. When I went to the National Competition in Orlando, I was inspired and made my decision to pursue a career in the hospitality industry."

Bill Hagen
Intern at Stroudsmoor Country Inn;
formerly Intern at Great Wolf Lodge
Pennsylvania College of Technology

"The Lodging Management Program has immensely prepared me for the industry by providing me with hands-on experience and allowing me to network with some of the biggest industry players in PA and across the country."

Jasmine Hurt
Seasonal worker and Intern at Split Rock Resort
Johnson and Wales University, Florida Campus

"The Lodging Management Program is going to be a huge asset to my future; it has taught me so much and inspired me to be a better person."

Angela Heffer
Seasonal worker and Intern at Shawnee Inn & Golf Resort
Currently a Junior at East Stroudsburg High School South

COSTS

\$215 Per Golfer

\$800 Per Foursome

(Fee covers lunch, greens fees, cart, snacks, beverages, hole prizes, and dinner)

\$215 Per Spa Package (please see insert)

\$49 Reception ONLY

A special room rate of \$157 (+ tax) has been arranged at the *Hershey® Lodge* for September 8th & 9th. Call (717) 533-3311 or 800-533-3131. Use code "54230" when making reservation. Offer expires 8/8/10.

TOURNAMENT SCHEDULE

11:30 AM Picnic Lunch

12:30 PM Shotgun Start *Scramble Format*

5:00 PM Awards Reception



The Pennsylvania Hospitality Foundation is a 501 (c) (3) non profit organization. Therefore, a portion of the fees for this Golf Tournament is tax deductible.



Not a Golfer?...

Can We Interest You in a Spa Package at the Hotel Hershey?

Enjoy a relaxing day at The Spa at The Hotel Hershey as part of our Special PTLA Package. We will have a “block” of treatments and space reserved. Each spa attendee will have a \$150 spa credit good for the spa services of his/her choice.

Also included in this package is:

- Lunch (11:30 AM at the Hershey Country Club)
- Reception (5:00 PM at the Hershey Country Club)

***Check the “Spa Package” box on the Registration Form.
Once registered, you will receive information on
creating your own special package.***

Spa treatments are subject to availability, and we encourage you to make your reservations prior to Monday, August 30th



We are looking for your support!

SPONSORSHIP

This event is the perfect opportunity to showcase your business and demonstrate your support for the industry and its educational endeavors. The tournament will be attended by hoteliers and associated industry representatives from across the Commonwealth of Pennsylvania. Listed below are several sponsorship packages from which to choose:

PLATINUM (\$4,000)

- 4 Complimentary golfer packages (16 golfers)
- Sponsor of a golf hole
- Platinum Level Sponsorship recognition in event program and at the tournament registration area
- Signage on the front of every golf cart
- Representative assists in awarding trophies

GOLD (\$1,800)

- 2 Complimentary golfer packages (8 golfers)
- Sponsor of a golf hole
- Gold Level Sponsorship recognition in event program and at the tournament registration area
- Signage on every golf cart

SILVER (\$1,000)

- 1 Complimentary golfer package (4 golfers)
- Sponsor of a golf hole
- Silver Level Sponsorship recognition in event program and at tournament registration area
- Signage on every golf cart

LUNCH SPONSOR (\$500)

- Signage recognition at dinner and in program
- Opportunity to address attendees at beginning of lunch

BEVERAGE/SNACK CART SPONSOR ~~(\$250)~~ **SOLD OUT**

GOLF HOLE SPONSOR (\$250)

- Signage at a golf hole
- Recognition in event program

Complete the information on reverse and
return with payment



Current Sponsors include...



GOLFER/SPONSOR/ATTENDEE REGISTRATION FORM

Register Immediately – Space is Limited!

CONTACT NAME

BUSINESS NAME

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

- Single Golfer Foursome Reception ONLY
 Spa Package Sponsor (check appropriate sponsorship level on reverse)

I am not able to attend; however, I would like to make a donation to the Pennsylvania Hospitality Foundation!

TOTAL ENCLOSED

(see inside of brochure for tax deduction information) GT10

METHOD OF PAYMENT

- Check *made payable to the PA Hospitality Foundation*
 Credit Card Please Invoice

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Credit Card Account Number

Expiration Date

Cardholder's
Signature: _____

Printed Name: _____

Verification Code

Cardholder's Billing Address if different from above:

ATTENDEE/GOLFER #1 NAME

COMPANY

EMAIL

ATTENDEE/GOLFER #2 NAME

COMPANY

EMAIL

ATTENDEE/GOLFER #3 NAME

COMPANY

EMAIL

ATTENDEE/GOLFER #4 NAME

COMPANY

EMAIL

**Please list additional golfers/attendees separately.
Be sure to include Name, Company and Email Address**

**Return this form to
PO BOX 12025 • Harrisburg, PA 17108-2025
FAX: 717-232-8948 • PHONE: 717-232-8880**