

PENNSYLVANIA TOURISM

A Multi-Billion Dollar Industry

2007

> ready > set > go



April 2007

Dear Member of the Pennsylvania
General Assembly and Tourism Partner:

As the **fourth** most visited state in the nation, Pennsylvania ranks high among its counterparts across America in overnight leisure travel. With over **138 million** visitors annually, the Keystone State is reaping the rewards of an estimated **\$26 billion** in visitor spending from all industry segments. This spending helps to support over **595,300** jobs and stimulates economic growth in every corner of the state.

Your leadership and dedication to this industry will greatly contribute to Pennsylvania's economic vitality and continue to advance all communities in the Commonwealth. Together, we can position Pennsylvania as a top tourism destination.

Sincerely,

Tourism Day Committee

TOURISM DAY COMMITTEE

Citizens for the Arts in Pennsylvania	Jenny Hershour
Hersha Hospitality Management	Craig Stechman
Hershey Harrisburg Regional Visitors Bureau	Christy Fisher
Hershey Harrisburg Regional Visitors Bureau	Mary Smith
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PA Association of Convention & Visitors Bureaus	Janet Stone
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PA Department of Agriculture	Samantha Snyder
PA Department of Conservation & Natural Resources	Mike Krempasky
PA Department of Transportation	Christine Hull
PA Dutch Convention & Visitors Bureau	Janet Wall
PA Federation of Museums & Historic Organizations	Rusty Baker
PA Federation of Museums & Historic Organizations	Deborah Filipi
PA Fish & Boat Commission	Adrian Martin
PA Game Commission	Robert Wesoloskie
PA Historical and Museum Commission	Howard Pollman
PA Restaurant Association	Patrick Conway
PA State Association of County Fairs	Bruce Koppenhaver
PA Tourism & Lodging Association	Barry Wickes
PA Tourism Office	Carrie Fischer
PA Tourism Office	Gabe DiBerardinis

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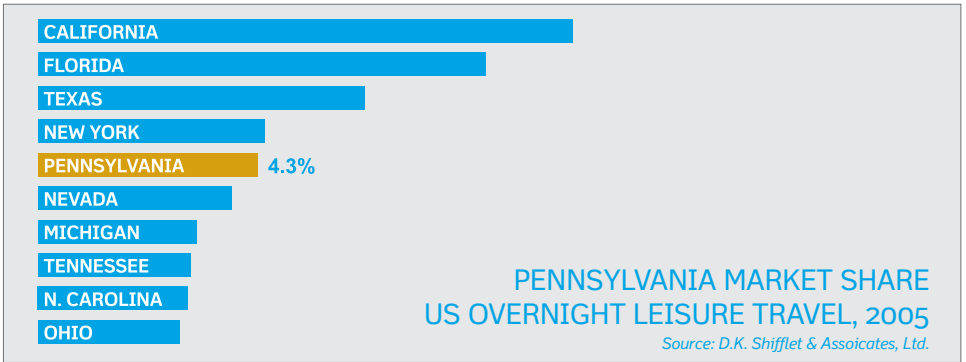
Core State Agencies

Tourism Promotion Agencies

IMPACT OF TOURISM ON PENNSYLVANIA'S ECONOMY

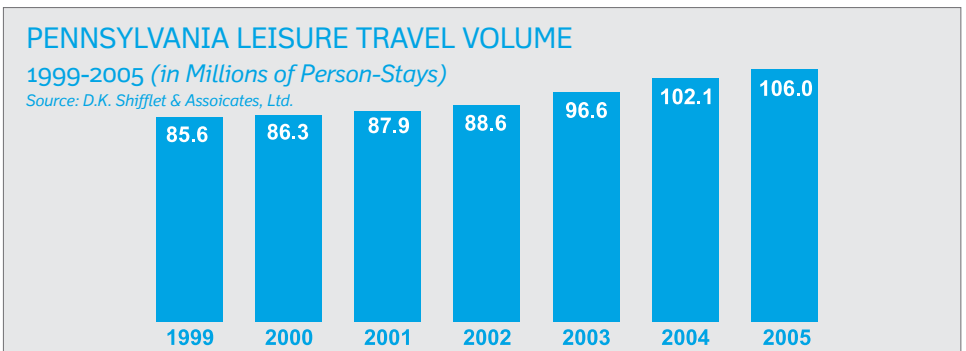
A Leading Destination

Pennsylvania is a leading destination for US travelers. The state's spectacular scenery, unique destinations, myriad of attractions, and countless arts, sporting, and cultural events and venues attract well over 100 thousand leisure visitors each year. Pennsylvania is also a major destination for international visitors, attracting more than 600,000 overseas travelers annually as well as over 1.4 million leisure visitors from Canada who visit Pennsylvania for either a day-trip or overnight stay.



Attracting Millions of Travelers

Pennsylvania hosts millions of leisure and business travelers each year. The vast majority of visitors are on a leisure trip - 106 million in 2005, while conventions, seminars, sales and marketing calls are among the many reasons 32 million business travelers visited the state. Roughly 54% of travelers visit the state for just a day, while 46% spend anywhere from a night to over a week enjoying Pennsylvania's events and attractions.



Spending Billions of Dollars

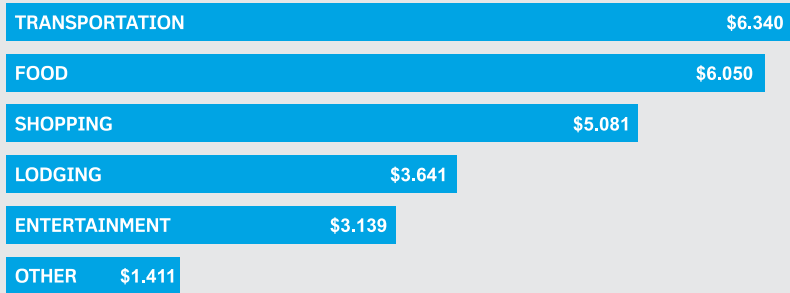
Travel and tourism is big business for Pennsylvania, with spending by the state's domestic and international visitors totaling \$25.7 billion in 2005, or over \$70 million each day. This amount of annual expenditures is roughly equal to Pennsylvania's annual General Fund budget and exceeds the total amount of sales rung up at general merchandise, sporting good, hobby, book, music, electronics, appliance, and furniture and home furnishing stores in the state in a single year.

If Pennsylvania's travel and tourism industry were to disappear completely, every man, woman, and child currently living in the state would have to spend an additional \$2,070 annually to replace the spending of the state's domestic and international, business and leisure visitors and their resulting contributions to the state's economy.

SPENDING BY DOMESTIC & INTERNATIONAL LEISURE & BUSINESS TRAVELERS IN PENNSYLVANIA, 2005

(in billions of dollars)

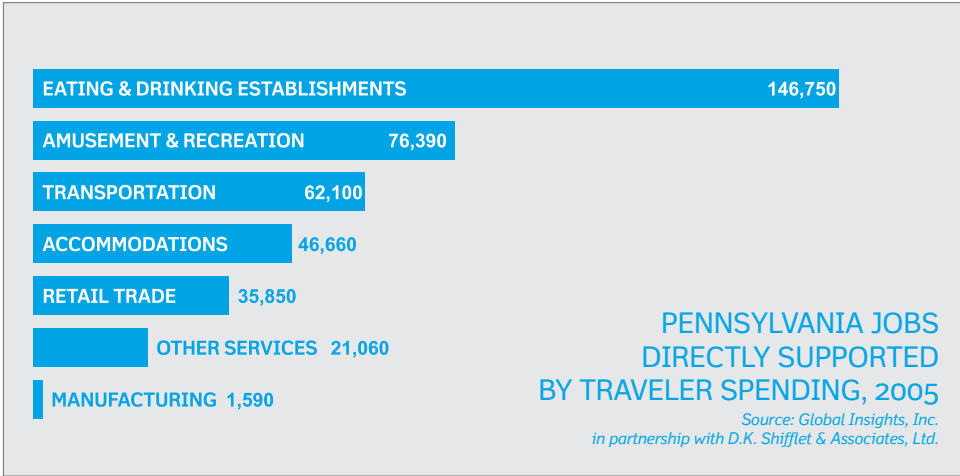
Source: Global Insights, Inc. in partnership with D.K. Shifflet & Associates, Ltd.



Supporting Hundreds of Thousands of Jobs

Travel and tourism is a major employer of Pennsylvania workers. An estimated 390,500 full-time-equivalent (FTE) jobs were directly attributable to sales of goods and services to the state's travelers and tourists in 2005. An additional 87,800 jobs were generated from the production of goods and services used by businesses that directly serve the traveling public (known as "indirect" jobs, e.g., a restaurant's food supplier or a hotel's linen service) and 117,000 jobs were the result of purchases made by the owners and employees of the direct and supplier businesses to the travel industry and the suppliers to those businesses (known as "induced" jobs).

If the state's travel and tourism industry were to just disappear - taking with it the 390,500 jobs from businesses directly serving the traveling public - Pennsylvania's unemployment rate would have more than doubled in 2005 to 11.2%. If the additional 204,700 indirect and induced jobs in supplier and related companies are included, the state's unemployment rate would have risen to 14.5%.



Paying Billions of Dollars in Wages

Pennsylvania workers received nearly \$18 billion in wages from jobs generated or supported by the spending of travelers to and within the state in 2005, with nearly \$10 billion alone paid to owners and employees of businesses directly serving the traveling public. Another \$3 billion was paid to the owners and employees of supplier firms and over \$4 billion to employees and owners whose jobs were made possible by the purchases of goods and services of persons employed either directly or indirectly by Pennsylvania's travel and tourism industry.

In total, over 5% of wages paid to all Pennsylvania workers in 2005 can be traced to the dollars spent by travelers to and within the Commonwealth.



Providing Billions of Dollars in Tax Revenues

Pennsylvania's state and local governments are the recipient of billions of dollars in tax revenues generated each year from the spending of travelers to and within the Commonwealth. The revenue is derived from taxes paid by businesses and individuals that provide goods and services - either directly or indirectly - to the traveling public, and are levied on income, retail sales, lodging, property and a variety of other objects subject to taxation.

These taxes provided well over \$2.6 billion to state and local government coffers in 2005, as well as nearly \$4.1 billion to the federal government. Pennsylvania's personal income tax rate would have to rise by almost a full percentage point to replace the state and local tax revenue derived from the state's travel and tourism industry.



Keeping Pace with US Hotel Industry

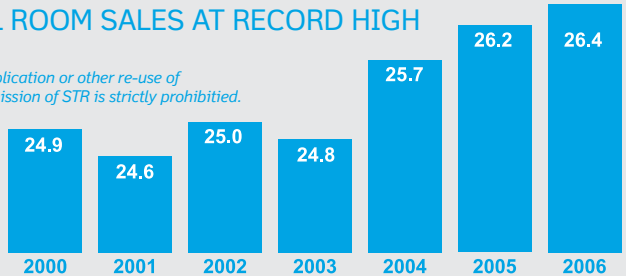
The hotel sector offers perhaps the best barometer of the travel and tourism industry. When hotel room sales are up, sales in other travel and tourism sectors are also likely to increase. The hotel sector is also the one area where data is available soon after it is collected and compiled.

In 2006, Pennsylvania hoteliers sold a record high 26.4 million hotel rooms - an almost 1% increase from the prior year representing over a quarter of a million additional rooms sold, according to data from Smith Travel Research, Inc.

PENNSYLVANIA HOTEL ROOM SALES AT RECORD HIGH

(in millions of rooms sold)

Source: Smith Travel Research, Inc. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.

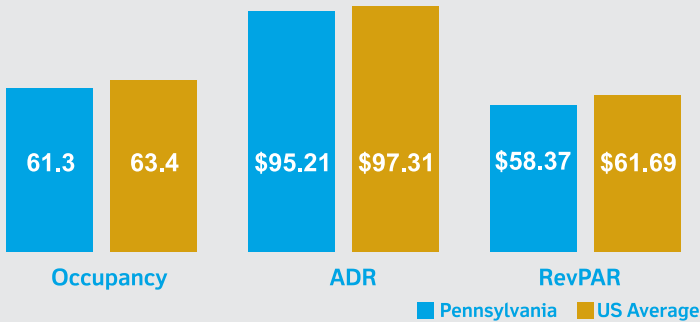


On a regional basis, the Philadelphia and The Countryside region once again led the Commonwealth with the highest occupancy rate (69.7) and average daily room rate (\$118.47) among the state's seven tourism regions. Growth in hotel occupancy was strongest in the western part of the state, rising 2.1% in Pennsylvania's Great Lakes Region and 1.8% in the Pittsburgh and Its Countryside region. Pittsburgh and Its Countryside also enjoyed the strongest growth in average daily room rate (ADR) among the seven tourism regions with ADR rising by 7.4%, followed by Philadelphia and The Countryside (+7.3%) and the Pennsylvania Wilds (+6.8%) regions. Every region experienced an increase in RevPAR (revenue per available room), the leading barometer in measuring hotel performance.

PENNSYLVANIA HOTEL INDUSTRY KEEPING PACE WITH US

2006 Hotel Performance Indicators

Source: Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.



All hotel data presented in this section was either provided by or based on data from Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

TOURISM PARTNERSHIPS

Over the past several years, a collaborative environment has been created in which all state agencies and tourism partners work together and share resources to promote the state's tourism products. Some examples of this collaboration include:

Extending the Tourism Brand

Collateral material is critical to any tourism marketing initiative, as is the consistency of style and design of those materials to create a cohesive campaign. To help lead that effort, the Pennsylvania Tourism Office has partnered with the Pennsylvania Department of Transportation (PennDOT), the Department of Conservation and Natural Resources (DCNR), the Pennsylvania Fish and Boat Commission and the Pennsylvania Department of Agriculture (PDA) so that their consumer marketing materials are cohesive with Pennsylvania branded publications.

Publications produced in 2006 include: DCNR's State Parks and Forests in Pennsylvania Recreational Guide; PHMC's Pennsylvania Trails of History Brochure; Pennsylvania Wine Association's PA Touring Guide and Directory of Wineries; Pennsylvania Fish and Boat Commission's Regional Maps and PDA's Pennsylvania Fairs and Pennsylvania Farm Stay Brochures.



Artists and Artisans Trails

The Pennsylvania Tourism Office and the Pennsylvania Council on the Arts have joined creative artists, community organizations, heritage area and main street managers, and lodging and hospitality partners to design ten unique drive time artists and artisans' experiences.



pennsylvania artisan trails

Along the way, you can visit open studios, artists live-work communities, unique galleries, fairs and festivals, craft exhibitions, open air markets, and stimulating artisans' workshops where you can immerse yourself in the artistic process or participate in a hands on experience.

Lodging Management Program

The Pennsylvania Tourism & Lodging Association partnered with the Hospitality Business Alliance to implement the Lodging Management Program in the Commonwealth known as the Training for Lodging Careers (TLC). The purpose of the program is to provide high school students with academic instruction and work experience to prepare them for jobs in the lodging industry, or for the pursuit of industry-related post-secondary education. In September 2001, 10 schools implemented the program. As of the spring of 2007, 27 schools are offering the program to over 500 high school students.

The Pennsylvania Department of Education and Harrisburg Hotel Corporation continue to substantially support this program. Ongoing support is also provided by lodging members of the Pennsylvania Tourism & Lodging Association.

Civil War Trails

A group of community historians, travel industry representatives and state agencies in Pennsylvania have been working to market the rich Civil War heritage found in the Commonwealth. The program, titled "Pennsylvania's Civil War Trails: Prelude to Gettysburg" puts into context the geography, broad strategy and personalities of the Civil War as an experience accessible to every level of Civil War enthusiast.



Outdoor Marketing

The Pennsylvania Tourism Office has established strong working relationships with the Department of Conservation and Natural Resources (DCNR), the PA Fish and Boat Commission and the PA Game Commission in order to promote Pennsylvania's outdoor assets. Utilizing the Tourism Office and its advertising agency, DCNR created the "Get Outdoors PA" campaign to link visitors with all the outdoor programs and experiences Pennsylvania has to offer. The PA Fish and Boat Commission also launched a new campaign to promote two opening days of trout fishing in 2007 and the stocking of bigger trout for the upcoming season. The PA Game Commission is helping to promote the Pennsylvania Wilds by placing a full page ad for this region in the *2007 Hunting and Trapping Digest*.

The image displays three promotional graphics for outdoor activities in Pennsylvania:

- Left Graphic:** A man in a hat and vest holds a large brown trout. Text: "Bigger & Better." Below the image: "Fishing's always been big in Pennsylvania, but this year, big isn't big enough..." At the bottom, there is a "ready > set > fish" logo and the PA Fish and Boat Commission logo.
- Middle Graphic:** A person's legs in hiking boots on a dirt path. Text: "welcome to pennsylvania" and "now get out." Below the image: "Get Out! Outdoor PA reward you with your passion to enjoy your outdoors. Our adventure programs help you enjoy the state's best natural parks and forests. For a list of programs or to buy your ticket, visit us at a number of events, big ones: www.getoutdoorspa.state.pa.us" Logos for Pennsylvania, DCNR, and Outdoors PA are at the bottom.
- Right Graphic:** A man and a child in orange hunting gear with a dog. Title: "HUNTING & TRAPPING DIGEST". Text: "Earlier Archery Antlerless Deer Season Opens in WMU's 3C, 5D, & 2B, p. 50", "Men's Youth Hunting Opportunities Expanded, p. 14", "September 2007 Season Expanded, p. 117", "Includes Hunting & Trapping Annual, p. 50", "Expanded Hunting Hours, p. 11", "Wildlife Needs Your Support, p. 30". A coupon for a "License Back Log & Number" is included with fields for "License Number" and "Purchased at:". Date: "JULY 1, 2007 - JUNE 30, 2008" and website: "www.pgc.state.pa.us". Logos for Pennsylvania and PGC are at the bottom.

Progress Fund

The Progress Fund provides start-up and expansion loans along with entrepreneurial coaching to Pennsylvania's small tourism businesses. It is a non-profit economic development organization intent on building the rural tourism industry and increasing the number of living wage jobs in Pennsylvania.

Since its inception in 1997, The Progress Fund has made 189 loans totaling over \$16 million, and has provided over 7,600 hours of entrepreneurial coaching. Over 30% of its borrowers are women-owned and over 60% are in distressed communities. More than 1,500 jobs have been created or preserved, and scores of diverse businesses have been added to Pennsylvania's quilt of tourism offerings. The Progress Fund serves 39 counties across southwestern, northern, and central Pennsylvania. For more information call (724) 216-9160 or visit www.progressfund.org.

STATEWIDE ASSOCIATIONS

Citizens for the Arts in Pennsylvania

2001 North Front Street, Suite 328
Harrisburg, PA 17102
717-234-0959
www.paarts.org

Outdoor Advertising Association of Pennsylvania (OAAP)

5953 Susquehanna Plaza Drive
York, PA 17406
800-632-9014
gmerovich@lamar.com

Pennsylvania Amusement Parks Association

P.O. Box 317, Route 487
Elysburg, PA 17824
814-838-3591
www.paamusementparks.com

Pennsylvania Association of Convention and Visitors Bureaus

128 Locust Street, Lower Level
Harrisburg, PA 17101
717-901-0220
www.pacvb.org

Pennsylvania Bus Association

4405 North Front Street
Harrisburg, PA 17110-1709
717-236-9042
www.pabus.org

Pennsylvania Campground Owners Association (PCOA)

P.O. Box 5
New Tripoli, PA 18066
610-767-5026
www.pacamping.com

Pennsylvania Farm Vacation Association

1061 Sugar Run Road
Avella, PA 15312
(724) 587-3763
www.pafarmstay.com

Pennsylvania Federation of Museums and Historical Organizations

234 North 3rd Street
Harrisburg, PA 17101
717-909-4950
www.pamuseums.org

Pennsylvania Parks Professional Rafting Outfitters Association

4480 State Street
White Haven, PA 18661
570-443-9532
www.wc-rafting.com

Pennsylvania Recreation and Park Society

2131 Sandy Drive
State College, PA 16803-2283
814-234-4272
www.prps.org

Pennsylvania Restaurant Association

100 State Street
Harrisburg, PA 17101-1034
717-232-4433
www.parestaurant.org

Pennsylvania Ski Areas Association (PSSA)

P.O. Box 27
White Haven, PA 18661
570-443-0963
www.skipa.com

Pennsylvania State Association of County Fairs

P.O. Box 546
Gratz, PA 17030
1-866-814-6985
www.pafairs.org

Pennsylvania State Snowmobile Association

P.O. Box 81
Annville, PA 17003
1-888-411-PSSA
www.pasnow.org

Pennsylvania Tourism & Lodging Association

128 Walnut Street
Harrisburg, PA 17101
717-920-5121
www.patourism.org

Pennsylvania Wine Association

411 Walnut Street
Harrisburg, PA 17101
717-234-1844
www.pennsylvaniawine.com

CORE STATE AGENCIES

Department of Agriculture

Information Office
2301 North Cameron Street
Room 210
Harrisburg, PA 17110-9408
717-787-4737
www.pda.state.pa.us

Department of Community and Economic Development

400 North Street, 4th Floor
Harrisburg, PA 17120-0225
800-VISIT-PA
www.visitPA.com

Department of Conservation and Natural Resources

Rachel Carson State Office Building
P.O. Box 8767
Harrisburg, PA 17105
717-772-9101
www.dcnr.state.pa.us

Department of Transportation

Tourism Services Division
P.O. Box 2779
Harrisburg, PA 17105-2779
717-787-4483
www.dot.state.pa.us

Game Commission

Harrisburg Headquarters
2001 Elmerton Avenue
Harrisburg, PA 17110-9797
717-787-4250
www.pgc.state.pa.us

Pennsylvania Fish and Boat Commission

P.O. Box 67000
1601 Elmerton Avenue
Harrisburg, PA 17106
717-705-7800
www.fishandboat.com

Pennsylvania Historical and Museum Commission (PHMC)

300 North Street
Harrisburg, PA 17120-0024
717-787-3362
www.phmc.state.pa.us

Pennsylvania Rural Development Council

506 Finance Building
Harrisburg, PA 17120
717-772-9030
www.ruralpa.state.pa.us

Pennsylvania Turnpike Commission

Customer Assistance Center
P.O. Box 67676
Harrisburg, PA 17106-7676
1-800-331-3414
www.paturnpike.com

TOURISM PROMOTION AGENCIES

ADAMS COUNTY

Gettysburg Convention & Visitors Bureau

571 West Middle Street
P.O. Box 4117
Gettysburg, PA 17325
(717) 334-6274
www.gettysburgcvb.org

ALLEGHENY COUNTY

VisitPittsburgh

The Regional Enterprise Tower
425 Sixth Avenue
Pittsburgh, PA 15219
(412) 281-7711
www.visitpittsburgh.com

ARMSTRONG COUNTY

Armstrong County Tourist Bureau

125 Market Street
Kittanning, PA 16201
(724) 543-4003
www.armstrongcounty.com

BEAVER COUNTY

Beaver County Recreation and Tourism Department

Brady's Run Park
526 Brady's Run Road
Beaver Falls, PA 15010
(724) 891-7030
www.visitbeavercounty.com

BEDFORD COUNTY

Bedford County Conference and Visitors Bureau

131 South Juliana Street
Bedford, PA 15522
(814) 623-1771
www.bedfordcounty.net

BERKS COUNTY

Greater Reading Convention and Visitors Bureau

352 Penn Street
Reading, PA 19602
(610) 375-4085
www.readingberkspa.com

BLAIR COUNTY

Allegheny Mountains Convention and Visitors Bureau

One Convention Center Drive
Altoona, PA 16602
(814) 943-4183
www.alleghenymountains.com

BRADFORD COUNTY

Also Sullivan, Susquehanna, Wyoming
Endless Mountains Visitors Bureau
4 Werks Plaza
Tunkhannock, PA 18657
(570) 836-5431
www.endlessmountains.org

BUCKS COUNTY

Bucks County Conference and Visitors Bureau

3207 Street Road
Bensalem, PA 19020
(215) 639-0300
www.BucksCounty.Travel

BUTLER COUNTY

Butler County Tourism & Convention Bureau

310 East Grandview Avenue
Zelienople, PA 16063
(724) 234-4619
www.visitbutlercounty.com

CAMBRIA COUNTY

Greater Johnstown/Cambria County CVB

416 Main Street, Suite 100
Johnstown, PA 15901
(814) 536-7993
www.visitjohnstownpa.com

CENTRE COUNTY

Central Pennsylvania Convention and Visitors Bureau

800 East Park Avenue
State College, PA 16803
(814) 231-1400
www.centralpacvb.org

CHESTER COUNTY

Chester County Conference and Visitors Bureau

17 Wilmont Mews, Suite 400
West Chester, PA 19382
(610) 719-1730
www.brandywinevalley.com

CLARION COUNTY

Also Cameron, Elk, Forest, Jefferson Northwest Pennsylvania's Great Outdoors Visitors Bureau

175 Main Street
Brookville, PA 15825
(814) 849-5197
www.pagreatoutdoors.com

CLEARFIELD COUNTY

Clearfield County Recreation and Tourism Authority

650 Leonard Street
Clearfield, PA 16830
(814) 765-5734
www.visitclearfieldcounty.org

CLINTON COUNTY

Clinton County Economic Partnership

212 North Jay Street
Lock Haven, PA 17745
(570) 748-5782
www.clintoncountyinfo.com

COLUMBIA COUNTY

Also Montour
Columbia-Montour Visitors Bureau
121 Papermill Road
Bloomsburg, PA 17815
(570) 784-8279
www.itourcolumbiamontour.com

CRAWFORD COUNTY

Crawford County Convention and Visitors Bureau

16709 Conneaut Lake Road
Meadville, PA 16335
(814) 333-1258
www.visitcrawford.org

CUMBERLAND COUNTY

Cumberland Valley Visitors Bureau

18 North Hanover Street, Suite 102
Carlisle, PA 17013
(717) 240-5417
www.visitcumberlandvalley.com

DAUPHIN COUNTY

Also Perry
Hershey-Harrisburg Regional Visitors Bureau
112 Market Street, 4th Floor
Harrisburg, PA 17101
(717) 231-7788
www.hersheyharrisburg.org

DELAWARE COUNTY

Brandywine Conference and Visitors Bureau

One Beaver Valley Road
Chadds Ford, PA 19317
(610) 565-3679
www.brandywinecountry.org

ERIE COUNTY

Erie Area Convention and Visitors Bureau

208 East Bayfront Parkway, Suite 103
Erie, PA 16507
(814) 454-7191
www.visiteriepa.com

FRANKLIN COUNTY

Franklin County Visitors Bureau

14 North Main Street
Chambersburg, PA 17201
(717) 709-7204

FULTON COUNTY

Fulton County Chamber of Commerce and Tourism

201 Lincoln Way West, Suite 101
P.O. Box 141
McConnellsburg, PA 17233
(717) 485-4064
www.fultoncountypa.com

GREENE COUNTY

Greene County Tourist Promotion Agency

417 Roy Furman Highway
Waynesburg, PA 15370
(724) 627-8687
www.greenecountytourism.org

HUNTINGDON COUNTY

Huntingdon County Visitors Bureau

RR #1, Box 222A
Seven Points Road
Hesston, PA 16647
(814) 658-0060
www.raystown.org

INDIANA COUNTY

Indiana County Tourist Bureau, Inc.

Indiana Mall
2334 Oakland Ave., Ste. 7
Indiana, PA 15701
(724) 463-7505
www.visitindianacountypa.org

JUNIATA COUNTY

Also Mifflin

Juniata River Valley Visitors Bureau

Historic Courthouse
One West Market Street, Suite 103
Lewistown, PA 17044
(717) 248-6713
www.juniatarivervalley.org

LACKAWANNA COUNTY

Lackawanna County Convention and Visitors Bureau

1300 Old Plank Road
Mayfield, PA 18433
(570) 963-6363
www.visitnepa.org

LANCASTER COUNTY

Pennsylvania Dutch Convention and Visitors Bureau

501 Greenfield Road
Lancaster, PA 17601
(717) 299-8901
www.padutchcountry.com

LAWRENCE COUNTY

Lawrence County Tourist Promotion Agency

Cilli Central Station
229 South Jefferson Street
New Castle, PA 16101
(724) 654-8408
www.visitlawrencecounty.com

LEBANON COUNTY

Lebanon Valley Exposition Corporation

80 Rocherty Road
Lebanon, PA 17042
717-273-3670

LEHIGH COUNTY

Also Northampton

Lehigh Valley Convention and Visitors Bureau, Inc.

840 Hamilton Street
Suite 200
Allentown, PA 18101
(610) 882-9200
www.lehighvalleypa.org

LUZERNE COUNTY

Luzerne County Convention and Visitors Bureau

56 Public Square
Wilkes-Barre, PA 18701
(570) 819-1877
www.tournepa.com

LYCOMING COUNTY

Lycoming County Visitors Bureau

100 West Third Street
Williamsport, PA 17701
(570) 326-1971
www.vacationpa.com

MCKEAN COUNTY

Allegheny National Forest Vacation Bureau

80 East Corydon St., Suite 114
Bradford, PA 16701
(814) 368-9370
www.visitANF.com

MERCER COUNTY

Mercer County Convention and Visitors Bureau

50 North Water Avenue
Sharon, PA 16146
(724) 346-3771
www.mercercountypa.org

MONROE COUNTY

Pocono Mountains Vacation Bureau, Inc.

1004 Main Street
Stroudsburg, PA 18360
(570) 421-5791
www.800poconos.com

MONTGOMERY COUNTY

Valley Forge Convention and Visitors Bureau

600 West Germantown Pike, Suite 130
Plymouth Meeting, PA 19462
(610) 834-1550
www.valleyforge.org

PHILADELPHIA COUNTY

Philadelphia Convention and Visitors Bureau

1700 Market Street, Suite 3000
Philadelphia, PA 19103
(215) 636-3300
www.philadelphiausa.travel

Greater Philadelphia Tourism Marketing Corporation

30 South 17th Street
Suite 1710
Philadelphia, PA 19103
(215) 599-0776
www.gophila.com

Independence Visitor Center Corporation

1 North Independence Mall West
6th & Market Streets
Philadelphia, PA 19106
(215) 965-7676
www.independencevisitorcenter.com

POTTER COUNTY

Potter County Visitors Association

P.O. Box 245 (mail)
188 North Main Street
Coudersport, PA 16915
(814) 274-3365
www.visitpottercounty.com

SCHUYLKILL COUNTY

Schuykill County Visitors Bureau

200 East Arch Street
Pottsville, PA 17901
(570) 622-7700
www.schuykill.org

SOMERSET COUNTY

Also Fayette & Westmoreland Laurel Highlands Visitors Bureau

Town Hall
120 East Main Street
Ligonier, PA 15658
(724) 238-5661
www.laurelhighlands.org

TIOGA COUNTY

Tioga County Visitors Bureau

Historic Jail Annex
114 Main Street
Wellsboro, PA 16901
(570) 724-0635
www.visittiogapa.com

UNION COUNTY

Also Northumberland and Snyder Susquehanna Valley Visitors Bureau

81 Hafer Road
Lewisburg, PA 17837-9714
(570) 524-7234
www.visitcentralpa.org

VENANGO COUNTY

Oil Region Alliance of Business, Industry & Tourism

206 Seneca Street
P.O. Box 128
Oil City, PA 16301
(814) 677-3152
www.oilregion.org

WARREN COUNTY

Warren County Visitors Bureau

2883 Pennsylvania Avenue - West Ext.
Warren, PA 16365
(814) 726-1222
www.wcvb.net

WASHINGTON COUNTY

Washington County Tourism Promotion Agency

273 South Main Street
Washington, PA 15301
(724) 228-5520
www.washwow.com

YORK COUNTY

York County Convention and Visitors Bureau

155 West Market Street
York, PA 17401
(717) 852-9675
www.yorkpa.org



pennsylvania
STATE OF INDEPENDENCE