

***Your participation
in this inspection
program demonstrates
your commitment
to quality
and
illustrates your
dedication to the
advancement of the
hospitality industry in
Pennsylvania.***

2/25/09

How do I sign-up?

Simply fill out the application included with this brochure and send it along with your check for \$95.⁰⁰ to the PTLA office. A representative from the PA Tourism & Lodging Association will contact you to make arrangements. Every attempt will be made to inspect your property within 30 days of your request.

How do I find out what's included in the inspection?

If you didn't receive a copy of the inspection with this brochure, you can call the PTLA office at (717) 232-8880 to request a copy.

What if I have more questions?

Hey, that's why we're here. Anytime you have questions (on this or any other topic related to running your business) you should feel free to contact the PTLA office:



Pennsylvania Tourism & Lodging Association
128 Walnut Street • Harrisburg, PA 17101
Phone: (717) 232-8880 • Fax: (717) 232-8948
info@patourism.org • www.patourism.org

PA Tourism & Lodging Association

Inspection Program

Q&A

and Application

***For Bed & Breakfasts,
Country Inns, and Farm Vacations***



PTLA B&B Inspection Program Q&A

It is our aim to see that visitors to Pennsylvania have an enjoyable lodging experience. Of primary importance is cleanliness, guest comfort, breakfast appeal, guest safety, innkeeper professionalism, and appearance of the inn. Consequently, this inspection is not based on subjective opinion of the host's decor or theme. This inspection program is available for any B&B, Country Inn or Farm Vacation, within Pennsylvania. Each inspection is valid for two years. The fee to participate is \$95.⁰⁰.

What is the PTLA B&B Inspection Program?

The PTLA's inspection program is a quality review—that's strictly voluntary—for Pennsylvania B&Bs, Country Inns, and Farm Vacations that don't have any other type of inspection (ie: AAA, Mobil, Select Registry). The inspection will need to be renewed every two years.

Who can participate?

Any Bed & Breakfast, Farm Vacation, or Country Inn located in PA—you DO NOT need to be a member of the Pennsylvania Tourism & Lodging Association.

How much does it cost?

The cost of the inspection is \$95.⁰⁰

Who does the inspection?

The inspections are conducted by independent inspectors (not PTLA) with the criteria set forth by the Unique Lodging Committee.

When do the inspections take place?

The inspection program is in full swing right now and you can get involved at any time.

How would someone know my property is inspected?

Every property that successfully passes the inspection will receive a "Keystone Certificate" that can be framed or otherwise displayed at the property.

You will also receive a sheet of logos (also available electronically by request) that you can use on your printed materials and website.



Do I have to be inspected every year?

No, every two years! The program previously used comment cards to monitor the individual participants. However, in an attempt to follow standards set on a national level, the cards will no longer be used for the inspection program. This is why you must renew your inspection every two years.

Can I get more than one Keystone?

NO! A property either gets a keystone or they don't (it's a pass/fail inspection).

Continued on back... ➔

Inspection Application

- I am interested in having my property inspected. Please contact me to make arrangements for an inspector to visit.

I've enclosed a payment for \$95.⁰⁰

NAME OF PROPERTY _____

CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

E-MAIL _____

METHOD OF PAYMENT

- Check/Money Order MasterCard
 American Express VISA
 NOVUS/Discover

Make checks payable to PA Tourism & Lodging Association

Credit Card Account Number																Expiration Date		Verification Code		

Cardholder's Signature _____
Cardholder's Billing Address if different from above: _____



Return this application with payment to:

PA Tourism & Lodging Assn
128 Walnut Street
Harrisburg, PA 17101