

Smith Travel Research
APRIL 2007 Compared with APRIL 2006

| Segment | Operating Performance - APRIL | | | | | | | | | | | | Operating Performance - APRIL YEAR TO DATE | | | | | | | | | | | |
|----------------------------|-------------------------------|------|-------|-------------------|--------|-------|--------|-------|-------|--------------|-------------|------------|--|------|-------|-------------------|--------|-------|--------|-------|-------|--------------|-------------|------------|
| | Occupancy Percent | | | Average Room Rate | | | RevPAR | | | Room Revenue | Rooms Avail | Rooms Sold | Occupancy Percent | | | Average Room Rate | | | RevPAR | | | Room Revenue | Rooms Avail | Rooms Sold |
| | 2007 | 2006 | % Chg | 2007 | 2006 | % Chg | 2007 | 2006 | % Chg | % Chg | % Chg | % Chg | 2007 | 2006 | % Chg | 2007 | 2006 | % Chg | 2007 | 2006 | % Chg | % Chg | % Chg | % Chg |
| Endless Mountain | 61.8 | 54.2 | 14.0 | 73.16 | 67.35 | 8.6 | 45.22 | 36.49 | 23.9 | 22.8 | -0.9 | 13.0 | 54.3 | 48.7 | 11.5 | 71.66 | 67.30 | 6.5 | 38.88 | 32.77 | 18.6 | 22.6 | 3.4 | 15.2 |
| Hershey/Gettysburg/York | 62.9 | 64.2 | -2.0 | 91.56 | 88.60 | 3.3 | 57.63 | 56.87 | 1.3 | 4.3 | 3.0 | 1.0 | 52.3 | 52.0 | 0.6 | 84.17 | 81.55 | 3.2 | 44.06 | 42.39 | 3.9 | 7.4 | 3.4 | 4.1 |
| Lake Erie Region | 64.3 | 61.0 | 5.4 | 80.81 | 75.57 | 6.9 | 51.94 | 46.13 | 12.6 | 13.3 | 0.6 | 6.0 | 58.0 | 55.7 | 4.1 | 77.29 | 72.45 | 6.7 | 44.84 | 40.38 | 11.0 | 10.5 | -0.5 | 3.6 |
| Laurel Highlands | 49.2 | 51.8 | -5.0 | 69.66 | 66.39 | 4.9 | 34.25 | 34.41 | -0.5 | -0.2 | 0.2 | -4.9 | 42.9 | 43.7 | -1.8 | 68.72 | 64.82 | 6.0 | 29.46 | 28.35 | 3.9 | 4.1 | 0.2 | -1.8 |
| Lehigh Valley | 58.0 | 59.6 | -2.7 | 84.70 | 78.71 | 7.6 | 49.11 | 46.91 | 4.7 | 7.9 | 3.0 | 0.2 | 55.5 | 55.6 | -0.2 | 81.64 | 77.09 | 5.9 | 45.34 | 42.88 | 5.7 | 8.5 | 2.7 | 2.5 |
| PA Dutch | 57.8 | 60.5 | -4.5 | 87.63 | 84.45 | 3.8 | 50.68 | 51.06 | -0.7 | 0.4 | 1.1 | -3.2 | 43.2 | 45.1 | -4.2 | 82.73 | 80.09 | 3.3 | 35.77 | 36.15 | -1.1 | 0.0 | 1.1 | -3.2 |
| PA Wilds | 47.0 | 50.4 | -6.7 | 71.98 | 68.31 | 5.4 | 33.86 | 34.44 | -1.7 | 2.7 | 4.5 | -2.5 | 44.1 | 45.1 | -2.2 | 71.07 | 67.24 | 5.7 | 31.33 | 30.34 | 3.3 | 6.8 | 3.4 | 1.1 |
| Philadelphia & Countryside | 71.8 | 72.1 | -0.4 | 135.17 | 124.90 | 8.2 | 97.07 | 90.03 | 7.8 | 8.6 | 0.7 | 0.4 | 66.3 | 65.7 | 0.9 | 127.94 | 118.61 | 7.9 | 84.82 | 77.98 | 8.8 | 9.3 | 0.5 | 1.3 |
| Pittsburgh & Countryside | 61.9 | 57.5 | 7.7 | 91.03 | 83.10 | 9.5 | 56.37 | 47.75 | 18.1 | 19.6 | 1.3 | 9.2 | 54.7 | 52.7 | 3.8 | 88.97 | 82.29 | 8.1 | 48.68 | 43.38 | 12.2 | 13.4 | 1.0 | 4.8 |
| Pocono Mountain | 45.3 | 44.5 | 1.8 | 117.41 | 116.31 | 0.9 | 53.23 | 51.76 | 2.8 | 4.1 | 1.2 | 3.1 | 44.2 | 44.3 | -0.2 | 131.41 | 132.41 | -0.8 | 58.05 | 58.67 | -1.1 | 0.2 | 1.2 | 0.9 |
| Scranton/Wilkes Barre | 58.9 | 54.4 | 8.3 | 73.65 | 69.44 | 6.1 | 43.34 | 37.76 | 14.8 | 16.5 | 1.5 | 9.9 | 56.0 | 52.9 | 5.9 | 73.07 | 70.02 | 4.4 | 40.89 | 37.07 | 10.3 | 12.0 | 1.5 | 7.3 |
| Southern Allegheny | 54.2 | 59.7 | -9.2 | 67.06 | 64.05 | 4.7 | 36.38 | 38.23 | -4.8 | 5.7 | 11.1 | 1.0 | 44.7 | 49.4 | -9.5 | 65.04 | 61.78 | 5.3 | 29.09 | 30.49 | -4.6 | 2.1 | 7.0 | -3.0 |
| State College | 61.5 | 58.7 | 4.8 | 85.39 | 79.78 | 7.0 | 52.52 | 46.85 | 12.1 | 12.1 | 0.0 | 4.7 | 52.4 | 49.9 | 5.0 | 77.88 | 74.06 | 5.2 | 40.83 | 36.94 | 10.5 | 10.5 | 0.0 | 5.1 |
| Valley of the Susquehanna | 56.0 | 55.3 | 1.3 | 73.90 | 74.47 | -0.8 | 41.40 | 41.17 | 0.6 | 9.7 | 9.1 | 10.6 | 45.4 | 44.0 | 3.2 | 75.24 | 74.05 | 1.6 | 34.16 | 32.59 | 4.8 | 12.6 | 7.5 | 10.9 |
| State of PA | 61.3 | 60.6 | 1.2 | 98.03 | 92.55 | 5.9 | 60.09 | 56.07 | 7.2 | 9.0 | 1.7 | 2.9 | 54.5 | 53.8 | 1.3 | 94.98 | 89.83 | 5.7 | 51.75 | 48.29 | 7.2 | 8.8 | 1.5 | 2.9 |

Source: Smith Travel Research

The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is in no way to be construed as a recommendation by

| Segment | Participation | | | |
|----------------------------|---------------|--------|--------|--------|
| | Properties | | Rooms | |
| | Census | Sample | Census | Sample |
| Endless Mountain | 24 | 14 | 1567 | 1114 |
| Hershey/Gettysburg/York | 167 | 119 | 15939 | 13616 |
| Lake Erie Region | 61 | 32 | 4402 | 2750 |
| Laurel Highlands | 60 | 39 | 4297 | 3452 |
| Lehigh Valley | 81 | 58 | 7094 | 6158 |
| PA Dutch | 104 | 46 | 7374 | 4821 |
| PA Wilds | 54 | 25 | 3561 | 2232 |
| Philadelphia & Countryside | 221 | 157 | 31269 | 27718 |
| Pittsburgh & Countryside | 238 | 172 | 25092 | 21636 |
| Pocono Mountain | 77 | 26 | 6060 | 2965 |
| Scranton/Wilkes Barre | 64 | 42 | 5312 | 4314 |
| Southern Allegheny | 23 | 13 | 1426 | 1034 |
| State College | 29 | 16 | 2852 | 1768 |
| Valley of the Susquehanna | 39 | 20 | 2302 | 1589 |
| State of PA | 1242 | 779 | 118547 | 95167 |

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