

Kimberly Ehrlich is responsible for all of Milestone's Sales and Marketing efforts in the Eastern Division. She opened up the New York office in 2007, and works closely with Brands, Management Companies and Ownership Groups to develop Search Engine Marketing strategies.

She has lectured at Cornell University, The New York State Hospitality & Tourism Association, The Pennsylvania Tourism and Lodging Association, and various hotel management companies throughout the East Coast. Her expertise is in Search Engine Trends/Technology, Paid Search, Web 2.0 and Social Media.

Kimberly has held positions at the Walt Disney World Company, Crystal Cruises and TravelCLICK. Prior to joining Milestone, Kimberly worked at TravelCLICK where she was a Director of Sales in the Mid-Atlantic Region specializing in Data, eCommerce and Reservations products for the hospitality industry. At TravelCLICK, Kimberly worked directly with marketing and revenue management departments to drive incremental business through electronic channels. She is a graduate of the Cornell University School of Hotel Administration, and remains actively involved with the Cornell Center for Hospitality Research.