

REGISTRATION FORM

Please complete a separate registration form for each attendee.

A. Contact Information

First Name _____ Last Name _____
Title/Position _____ Industry Certification _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
E-mail _____

B. Registration Fees

- Full Conference - PTLA Member - 1st person \$119.00
- Full Conference - PTLA Member - 2nd person (same business) \$109.00
- Full Conference - PTLA Member - 3rd + (same business) \$99.00
- Spirit of Hospitality Awards Reception only - 1st person \$59.00
- Spirit of Hospitality Awards Reception only - 2nd + (same business) \$55.00
- Full Conference - NON-PTLA Member \$169.00

TOTAL

C. Payment Information

- No refunds will be issued after April 14, 2008.
- There will be no refunds for no-shows (This is a "rain or shine" event).
- Upon registering for the Conference, a confirmation will be sent by PTLA.

METHOD OF PAYMENT: Check or Money Order (payable to PA Tourism & Lodging Assn.)
 VISA MasterCard Discover
 American Express Please Invoice

Credit Card Account Number

Expiration Date

Verification Code

Cardholder's Signature _____

Cardholder's Billing Address if different from above _____

D. Hotel Information

Holiday Inn Harrisburg East
4751 Lindle Road
Harrisburg, PA 17111

717-939-7841
www.hieast.com

A special rate of \$97 + tax (single or double occupancy)
has been established for attendees.

E. Attire

The Conference attire will be **business casual**.
The Spirit of Hospitality Awards Dinner will be **business**.

PLEASE INDICATE WORKSHOP SELECTIONS

Please indicate which
sessions/events you will be
attending by checking the
appropriate boxes below.

TUESDAY, APRIL 29

9:00AM BREAKOUT SESSION # 1

- Internal Theft...
- The Magic of Leadership...
- I Hired employees...
- Hospitality: The Heart...

10:30PM BREAKOUT SESSION # 2

- The Bermuda Triangle...
- Growing Your Own...
- A Field Guide to Web 2.0...
- Emergency Action Planning...

1:30PM BREAKOUT SESSION # 3

- Hotel Workplace Culture...
- Supervision in the 21st Century...
- Internet Marketing...
- HR Basics...



**Return completed
registration form to:**

PA Tourism & Lodging Assn
PO Box 12025
Harrisburg, PA 17108-2025

FAX: 717-232-8948

