

# PENNSYLVANIA MEETINGS PROFILE

## 2010 EDITION



Some of the most memorable meetings are held in Pennsylvania!

Once again, the PA Tourism & Lodging Association has been in touch with meeting planners from over 400 associations and government agencies throughout PA, obtaining valuable information about their meeting preferences.

With this easy-to-use reference in hand, you'll have access to information that you'll need to know, such as: where and when meetings are held; number of attendees; largest meal function; preferred type of property; complete contact information (some with e-mail and web addresses), and much more. See sample data below.

### Sample Data

PA Tourism & Lodging Association			
Leeann MacWilliams, Vice President			
128 Walnut Street		717/232-8880	
Harrisburg, PA 17101		FAX: 717/232-8948	
E-Mail: <info@patourism.org> • Web: <www.patourism.org>			
	BOARD	ANNUAL MTG./CONV.	OTHER
No. per year	3	N/A	4 (Conferences)
Months held	1-4, 9	N/A	1, 2, 4, 11
Advanced planning	1 yr	N/A	1 yr
No. of days	1	N/A	1-2
Weekdays/weekends	Weekdays	N/A	Weekdays
No. of attendees	36	N/A	150-200
No. of overnight rooms	15	N/A	35
Exhibit space needed	N	N/A	Y
Largest meal (# of people)	40	N/A	150-200
Preferred area	PA	N/A	PA
Preferred property type	*	N/A	*

Special Notes: \*Board meetings and conferences are held at properties of PTLA members only.

This publication, **completely updated as of 11/09**, will save you countless research time—we've done the background work for you. In an easy-to-use PDF format delivered on CD, you can search the entire book, using the program's built in SEARCH command, to find a specific organization or key word. **The Pennsylvania Meetings Profile is a "must-have" for any sales staff with meeting rooms to fill.**

To order your copy of the *2009 Pennsylvania Meetings Profile*, return the order form below with your check or credit card information, and start making sales calls that will pay off for you.

You can also order online at [www.patourism.org/pubs](http://www.patourism.org/pubs)



Prices below include shipping & handling and are effective thru 8/31/10

I have enclosed payment of \$ \_\_\_\_\_ for:

\_\_\_\_\_ copy(ies) of the **2010 Pennsylvania Meetings Profile** on CD-ROM @ ~~\$250.00~~ <sup>\$200.00</sup> each for PTLA members

\_\_\_\_\_ copy(ies) of the **2010 Pennsylvania Meetings Profile** on CD-ROM @ ~~\$350.00~~ <sup>\$300.00</sup> each for Non-PTLA members

Name/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

#### METHOD OF PAYMENT:

- Check or Money Order  
(payable to PA Tourism & Lodging Assn.)
- American Express
- MasterCard
- VISA
- Discover

Credit Card Account Number





Expiration Date

Verification Code

Cardholder's Signature \_\_\_\_\_

Credit Card Billing Address if different from above \_\_\_\_\_

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Return to: **PA Tourism & Lodging Association • PO Box 12025 • Harrisburg, PA 17108-2025**

**Phone (717) 232-8880 • Fax (717) 232-8948**

**E-mail: info@patourism.org • www.patourism.org**

