

# PENNSYLVANIA MEETINGS PROFILE

## 2012 EDITION



Some of the most memorable meetings are held in Pennsylvania!

Once again, the PA Tourism & Lodging Association has been in touch with meeting planners from over 390 associations and government agencies throughout PA, obtaining valuable information about their meeting preferences.

With this easy-to-use reference in hand, you'll have access to information that you'll need to know, such as: where and when meetings are held; number of attendees; largest meal function; preferred type of property; complete contact information (some with e-mail and web addresses), and much more. See sample data below.

### Sample Data

PA Tourism & Lodging Association			
Leeann MacWilliams, Vice President			
128 Walnut Street		☎ 717/232-8880	
Harrisburg, PA 17101		FAX: 717/232-8948	
[ E-Mail: <info@patourism.org> • Web: <www.patourism.org>			
	BOARD	ANNUAL MTG./CONV.	OTHER
No. per year	3	N/A	4 (Conferences)
Months held	1-4-9	N/A	1-2-4-11
Advanced planning	1 yr	N/A	1 yr
No. of days	1	N/A	1-2
Weekdays/weekends	Weekdays	N/A	Weekdays
No. of attendees	36	N/A	150-200
No. of overnight rooms	15	N/A	35
Exhibit space needed	N	N/A	Y
Largest meal (# of people)	40	N/A	150-200
Preferred area	PA	N/A	PA
Preferred property type	*	N/A	*

Special Notes: \*Board meetings and conferences are held at properties of PTLA members only.

This publication, **completely updated as of November 2011**, will save you countless research time—we've done the background work for you. In an easy-to-use PDF format delivered on CD, you can search the entire book, using the program's built in SEARCH command, to find a specific organization or key word. **The Pennsylvania Meetings Profile is a "must-have" for any sales staff with meeting rooms to fill.**

To order your copy of the 2012 Pennsylvania Meetings Profile, return the order form below with your check or credit card information, and start making sales calls that will pay off for you.

You can also order online at [www.patourism.org/pubs](http://www.patourism.org/pubs)



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\_\_\_\_\_ copy(ies) of the **2012 Pennsylvania Meetings Profile** on CD-ROM @ **\$350.00** each for Non-PTLA members

Name/Title: \_\_\_\_\_

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#### METHOD OF PAYMENT:

- Check or Money Order  
*(payable to PA Tourism & Lodging Assn.)*
- American Express
- MasterCard
- VISA
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Credit Card Account Number





Expiration Date

Verification Code

Cardholder's Signature \_\_\_\_\_

Credit Card Billing Address if different from above \_\_\_\_\_

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Return to:

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**Phone (717) 232-8880 • Fax (717) 232-8948**

**E-mail: info@patourism.org • www.patourism.org**

