



FEATURED ROTATION ADS

- 1) The FEATURED ROTATION ADS will be limited to 15 participants on the front page (Cost = \$150) and 10 participants on each of the seven regional pages (Cost = \$100)
- 2) When a visitor arrives at PAINNS.COM he/she will see one of the 15 featured ads... the next visitor will see the next ad in the rotation, and so on. You can visit www.painns.com to see it for yourself on the front page. Additionally, visitors to any of the region pages will immediately see one of the 10 featured ads in that rotation. Visitors will also have the option of clicking a button to see other featured ads than the one that was initially displayed.
- 3) The size of the ad is 4" (288 pixels) wide by 3" (216 pixels) tall (see actual-size examples below). We will work with you to create the ad. It will consist of a quality image (or two) of the property along with the property name and (if desired) a tagline. If you wish, the ad can be animated.

*The bottom line is we want these to be quality images
to serve as the "covers" of PAINNS.COM*



(Actual-Size Examples)

To participate in the Featured Rotation, indicate your wish on the CONTRACT.

Participation will be limited to 15 properties on the front page and 10 properties on each region page.

Ads will be accepted on a first-come-first-served basis.

Once we've received your payment, you will be contacted by Eric Adams to discuss the creation of the ad. You will need to have photos or artwork that can be digitized (PTLA will NOT take photos for you).