

AGENDA

12:45 PM - 1:45 PM

General Session

Your Ownership of the Political Process

Vince Phillips, *Phillips Associates*

Whether you know it or not, legislators are making decisions that affect you. Too often, you only know the outcome and miss opportunities to make public policy receptive to you. Each person has a stake of ownership in the legislative process and this presentation will inform and inspire you to learn and lead.

2:00 PM – 3:00 PM

Concurrent Sessions

Fundamentals of the Legislative Process: Myths Versus Realities

Michael Rosenstein, *Stevens and Lee*

This session will focus on the fundamentals of the Pennsylvania legislative process and seek to bridge the gap of understanding between what really goes on underneath the capitol dome and what is perceived by the public. Too often citizens focus on policies and neglect to deepen their understanding of the process. A deeper understanding of the process will equip participants to become more effective advocates for their interests.

Contributing to your Industry's PAC is an Important Advocacy Tool

James Lee, *Susquehanna Polling & Research, Inc.*

PACs are an important tool in your advocacy work. In this session we will discuss the Dos and Don'ts of PAC Contribution, how PACs can be used effectively and why you and your staff should support your state association or local PAC.

3:00 PM – 3:30 PM

Networking Break with Exhibitors

3:30 PM – 4:30 PM

General Session

How to Work Effectively with State Lawmakers

Joseph Uliana, *J.M. Uliana & Associates*

In this session we will talk about the importance of creating an effective relationship with your local and state lawmakers. This session will give you some tips and tools to help with these relationships. Having an effective relationship is one of the most effective things you and your organization can do.

4:45 PM – 6:15 PM

Reception with Gubernatorial Candidates

Come and meet the Republican and Democrat candidates running for Governor and hear how they want to make the state's tourism industry a greater contributor to the state's economy

6:30 PM

Regional Dinners with Legislators Hosted by Convention and Visitor Bureaus at a downtown Harrisburg restaurant

